

THIRD PARTY PROCESSORS USED TO PROVIDE THE APP

THIRD PARTY	WHY DO WE SHARE YOUR PERSONAL DATA WITH THEM?	HOW IS YOUR PERSONAL DATA USED AND WHY?
Oracle	Oracle communicates with you on our behalf via email, sms and push notifications (if you have given us consent to do so).	Oracle uses your personal data to send you marketing communications including details of treats, rewards and other products or services you may be interested in.
Facebook Analytics	We use Facebook Analytics to understand how the App is used and help us provide you with relevant marketing communications on Facebook.	Anonymous App usage information is collated in Facebook Analytics to help inform ongoing improvement and the tailoring of marketing communications in Facebook.
Google	We use Google Analytics to understand how the App is used. We use Google Dialogflow to provide you with chatbot features.	Anonymous App usage information is collated in Google Analytics to help inform ongoing improvement. Google Dialogflow is used to process the questions you ask and direct you to the most relevant information.
Hitachi Consulting	We use Hitachi Consulting to manage our data integration across our marketing services partners.	Hitachi Consulting facilitate the collection and storage of your data to share amongst our marketing and technical service partners to facilitate our Privilege program membership services and the provision of bookable services and products.
Transive	We use Transive to manage our provision of bookable services and products.	Transive uses your personal data to fulfil the purchase and booking of services and products via our digital channels.
SendGrid	To send the feedback you submit via the App to our Village support teams, allowing us to help you with your query.	SendGrid uses the information entered in the feedback form and sends it to our Village support teams.