

# 2019 GREATER CHINA SALES MISSION

La Roca Village, Barcelona

Las Rozas Village, Madrid

**LA ROCA  VILLAGE**

A MEMBER OF THE BICESTER VILLAGE SHOPPING COLLECTION®

**LAS ROZAS  VILLAGE**

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APRIL 2019

# SPAIN VILLAGES: LAS ROZAS VILLAGE & LA ROCA VILLAGE

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MEMBERS OF THE BICESTER VILLAGE SHOPPING COLLECTION®

# LA ROCA VILLAGE

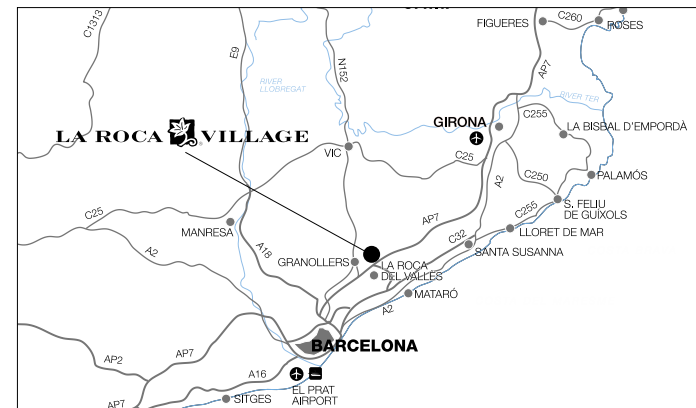


La Roca Village, one of the Collection of eleven Villages that The Bicester Village Shopping Collection™ by Value Retail has in Europe and China, is located 40 minutes from the centre of Barcelona, on the road to the Costa Brava.

La Roca Village takes its inspiration from a typical traditional Catalan town – with colourful enamel sculptures and balconies emblazoned with flowers.

Home to more than 130 boutiques of renowned Spanish and international fashion and lifestyle brands, the Village offers savings of up to 60% on recommended retail prices all year round.

Accessible from the highway, Exit 12A with exclusive way to the Village.



# SPAIN VILLAGES: LAS ROZAS VILLAGE & LA ROCA VILLAGE



More than 130 boutiques of the most well-known luxury brands, 6 restaurants, 1 prayer room and La Roca Village Lounge, an independent building including 1 VIP room and 1 business room for private events and receptions.

-  MULTILINGUAL TOURIST INFORMATION CENTRE
-  INSTANT TAX REFUNDS AND MONEY CHANGE 
-  TAX-FREE SHOPPING
-  VIP PROGRAMME WITH EXCLUSIVE BENEFITS
-  HANDS-FREE SHOPPING
-  CONTEMPLATION ROOM
-  PERSONAL STYLIST (advanced booking required)
-  RESTAURANTS AND CAFÉS
-  COMPLIMENTARY WI-FI
-  LA ROCA VILLAGE GIFT CARD

A map of the Madrid region in Spain. The map shows the city of Madrid at the center, with various surrounding towns and cities. Las Rozas Village is marked with a black dot and labeled with an arrow. The map includes major roads like the N-100 and N-10, and the location of the Granja de San Ildefonso. Other cities shown include Segovia, Avila, Toledo, and Guadalajara.

# LAS ROZAS VILLAGE TODAY



More than 100 boutiques of the most well-known luxury brands, 3 restaurants, 1 prayer room and Las Rozas Village Lounge, and a VIP room

 MULTILINGUAL TOURIST INFORMATION CENTRE


 INSTANT TAX REFUNDS AND MONEY CHANGE 

 TAX-FREE SHOPPING

VIP VIP PROGRAMME WITH EXCLUSIVE BENEFITS

 HANDS-FREE SHOPPING

 CONTEMPLATION ROOM

 PERSONAL STYLIST (advanced booking required)

 RESTAURANTS AND CAFÉS

 COMPLIMENTARY WI-FI

 LA ROCA VILLAGE GIFT CARD



# OUR HOSPITALITY SERVICES

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# SPAIN VILLAGES: LAS ROZAS VILLAGE & LA ROCA VILLAGE

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## SHOPPING EXPRESS®

Tour from main city centre to the Village, with deluxe bus, hostess, Wi-fi



## Tourist Information Centre

Multilingual staff, videos, brochures, iPad...



## Tours & Tickets sales



## Hands-Free Shopping

Buy without carrying your bags!



## Restaurants and Cafés

Cuisine: International, Catalan, Japanese, American bistrot , tapas...



## Concierge Service



## Personal Shopper



## Tax-Free Shopping



## VIP & Business Lounge



## Gift Card



## Free Parking

With recharge point for electric cars



## Prayer Room



## Free Wi-fi





# SHOPPING EXPRESS® service

## SHOPPING EXPRESS®

The Shopping Express® is our official coach tour service that take you from:

- Barcelona city centre to La Roca Village
- Madrid city centre to Las Rozas Village: one of the departures includes a pick up route hotel (new service)

Receive complimentary priority boarding booking your ticket online:

[TheBicesterVillageShoppingCollection.com/ShoppingExpress](http://TheBicesterVillageShoppingCollection.com/ShoppingExpress)

## Exclusive services

- Servicio oficial de autobús de lunes a domingo.
- Savings card con 10% de descuento adicional\*en las boutiques, sólo para nuestros pasajeros.
- Tours diarios de ida y vuelta
- Guía multiligüe a bordo
- Wi-Fi gratuito



### PLAN YOUR VISIT

Discover a selection of travel options to help you enjoy our Village in style. For more information, please visit [LasRozasVillage.com](http://LasRozasVillage.com).  
Open Monday to Sunday from 10 am to 9 pm.

Las Rozas Village Shopping Express® stops  
PLAZA DE ORIENTE, opposite Palacio Real (bus parking level -2).  
Official service operating from Monday to Sunday.



**LAS ROZAS VILLAGE**

Avda. Ramón y Cajal, 3, 28622 Las Rozas, Madrid, Spain  
+34 91 840 49 30, [LasRozasVillage@lasrozasvillage.com](mailto:LasRozasVillage@lasrozasvillage.com)

Offices are available on presentation of a valid card. It is free from 10 am to 9 pm.

### SOMETHING EXTRAORDINARY EVERY DAY™

Las Rozas Village Shopping Express®



**LAS ROZAS VILLAGE**



# OUR PRODUCTS

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## SHOPPING PACKAGES

Shopping Packages offer a unique, value-added day out, combining luxury shopping at the Villages in Europe with cultural experiences in the surrounding regions.

Book online at

[TheBicesterVillageShoppingCollection.com/Shopping-Packages](https://TheBicesterVillageShoppingCollection.com/Shopping-Packages)

## CHAUFFEUR DRIVE

Travel in luxury, comfort and style from major European city centre locations to the Villages. Flexible journey types available, including one-way or return transfers to/from the Village.

Book online at

[TheBicesterVillageShoppingCollection.com/Chauffeur-Drive](https://TheBicesterVillageShoppingCollection.com/Chauffeur-Drive)



# WELCOME TO THE LA ROCA VILLAGE LOUNGE



The La Roca Village Lounge has been awarded with the LEED Gold Certificate by the US Green Building Council. This is a singular venue to celebrate private events.





# UNIQUE LUXURY SHOPPING EXPERIENCE

Work or relax in the La Roca VIP lounge and Business room. We can organize chauffeured transfers, visits to local areas or interests, personal shoppers, thematic workshops, conferences.

Talk to us about personalizing your meeting or event to deliver that VIP and Hospitality touch.



# MEETINGS AND EVENTS



Event delegates and business travellers love shopping.

La Roca Village makes it simple for you to build an outstanding shopping experience into your next event.





# A BUSINESS TOURISM DESTINATION

MICE (Meeting, Incentives, Conferences, Events).

Increasing our business traveller visitation through targeted opportunities.

Together we can create an unforgettable event experience for you and your clients.

Tailor specific programmes to meet any objectives and bring every event to life.

Hospitality is at the heart of everything we do and La Roca Village and Las Rozas Village are a places where something extraordinary happens every day.

[Click here to live the experience](#)





# SUMMER TERRACE LAS ROZAS VILLAGE



- Private summer Terrace for up to 250pax
- In-house catering service
- In-house AV company for set up
- Outstanding Madrid mountains view
- Shopping activity linked to the cocktail event



# ADDITIONAL VIP SERVICES

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Other services\* to improve your group's luxury shopping experience at La Roca Village:

- Hands-free Shopping: you shop, we carry! \*
- Gift Card: a prepaid card valid at the boutiques, cafés and restaurants in the Village that can be added to the VIP welcome pack.
- A Personal Shopper to accompany your guests to their favourite boutiques.\*
- Workshops about fashion, trends or decoration in the VIP and business rooms, exclusively for your group.\*



\*On request

# FREQUENT FLYER PROGRAMME

## SHOP & EARN



From miles to points, multiple airlines offer rewards via Frequent Flyer and Reward Programmes when you shop at La Roca Village or Las Rozas Village.

Discover a unique shopping experience at La Roca Village or Las Rozas Village.

**Your contact:**

Sonia Prieto  
Tourism Director Spain  
[Sprieto@Valueretail.com](mailto:Sprieto@Valueretail.com)



# Thank you!



# CONFIDENTIALITY

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