

# WHERE ITALIAN STYLE REIGNS



fIDENZA VILLAGE

#FIDENZAVILLAGE




## FIDENZA VILLAGE

Add style to your holiday with a day of shopping at Fidenza Village. Located in the heart of Italy in the beautiful Emilia Romagna region just one hour drive from Milan, Bologna and the Lake Garda, Fidenza Village is home to more than 100 boutiques of Italian and international brands offering savings of up to 70% on the recommended retail price.

## THE BOUTIQUES

Alviero Martini 1<sup>A</sup> Classe · Angelico · Armani  
Asics · Aspesi · Baldinini · Barlumeria · Belstaff  
Beretta · Blumarine · Boggi · Braccialini  
Brooks Brothers · Ca' Puccino · Caleffi · Calvin Klein  
Calvin Klein Collection · Calvin Klein Underwear  
Camper · Carlo Pazolini · Cesare Paciotti  
Class Roberto Cavalli · Coach · Coccinelle · Columbia  
Colombo · Corso Roma · Desigual · Diesel  
Dirk Bikkembergs · Dolce & Gabbana · Duvetica  
Elena Mirò · Elisabetta Franchi · Ermenegildo Zegna  
Etro · Facis · Ferrari Store · Fossil · Fratelli Rossetti  
Frette · Furla · Gallo · Guess · Gutteridge · Hackett  
Lagostina · Home & Cook · Hostaria Delle Terre Verdiane  
Hugo Boss · Illy · Hour Passion · Ixos Malloni · Jeckerson  
La Perla · Lacoste · Les Copains · Levi's · Lindt · Loewe  
Maliparmi · Marni · Massimo Rebecchi · Michael Kors  
Missoni · Modus Profumerie · Napapijri · Ottica Avanzi  
O bag · Pal Zileri · Patrizia Pepe · Paul Smith · Pinko  
Piquadro · Pollini · Polo Ralph Lauren  
Polo Ralph Lauren Children · Quore By Mafrat  
Red Valentino · Samsonite · Simonetta · Store House  
Sutor Mantellassi · Swarovski · The Cosmetics Company Store  
Timberland · Tommy Hilfiger · Trussardi Jeans  
Ugo Colella · Valditaro Sartoria · Verri · Versace  
Vilebrequin · Vivienne Westwood · Watch & See  
Wolford · Zadig&Voltaire · Zwilling

## CONNECT

-  Download the free Village app.
-  Connect with us on Facebook, Twitter and Instagram.
-  Free Wi-Fi.



## SHOP & EARN

Earn miles whenever you shop at Fidenza Village with our airline partners. Ask the Fidenza Village Tourist Information Centre for more information and to convert your shopping into miles.

**Miles & More** For every Euro you spend while shopping in Fidenza Village, one award mile will be credited to your Miles & More mileage account. You can also spend your Miles & More award miles on the Fidenza Village Gift Card.

**Alitalia** For every euro you spend while shopping in Fidenza Village, one award mile will be credited to your Millemiglia mileage account.

**Executive Club** For every four euros you spend while shopping in Fidenza Village, five Avios will be credited to your Executive Club account.

# REGIONAL DELIGHTS

Fidenza Village has special partnerships with local tourism attractions, providing great opportunities for you to discover the Emilia Romagna region in the heart of Italy.

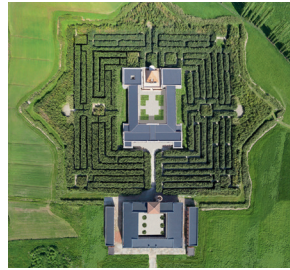
Present this brochure at each attraction to receive exclusive discounts.



## VIOLIN MUSEUM

Cremona is the birthplace of the violin. The opening of the Violin Museum adds a splendid new page to this long history. Adult tickets €7 with this brochure. Children under 12 get in free.

[www.museodelviolino.org](http://www.museodelviolino.org)



## THE LABYRINTH AT MASONE

The Labyrinth at Masone, which opened in 2015, is a cultural park created by Franco Maria Ricci at his country home just outside Parma. Adult tickets €15 with this brochure. [www.labirintodifrancomariaricci.it](http://www.labirintodifrancomariaricci.it)



## FERRARI MUSEUM AND ENZO FERRARI HOME

'Live the dream' is the motto that welcomes visitors, promising an immersive, unique experience. Discover a permanent exhibition dedicated to Formula 1 and the World Championship. Adult tickets €22 with this brochure.

[www.musei.ferrari.com](http://www.musei.ferrari.com)



## GLAUCO LOMBARDI MUSEUM

To celebrate 200 years since the arrival of Maria Luigia in Parma, Fidenza Village invites you to discover the Glauco Lombardi Museum, with a rich collection of jewellery, clothing and portraits of the Duchess. Adult tickets €5 with

this brochure. [www.museolombardi.it](http://www.museolombardi.it)



## DISCOVER FERRARI & PAVAROTTI LAND

Discover a tour designed to introduce visitors to a broad range of delights including the Ferrari museums, the Pavarotti House and museum, traditional gourmet balsamic vinegar, Parmesan cheese and Lambrusco wine. To purchase the package contact

[info@discoverferrariipavarottiland.it](mailto:info@discoverferrariipavarottiland.it) or call +39 059 7132208 and receive a special gift. [www.ferrariipavarottiland.it](http://www.ferrariipavarottiland.it)



## MICHELIN-STARRED EXPERIENCE

A superior wine and food experience in the heart of the Food Valley at the Michelin-starred restaurant Antica Corte Pallavicina. Enjoy a special 10% reduction on a guided tour including a tasting or lunch at the restaurant and accommodation in the Relais. Booking is required,

please contact [relais@acpallavicina.com](mailto:relais@acpallavicina.com) or +39 0524 936539. [www.anticacortepallavicinarelais.it](http://www.anticacortepallavicinarelais.it)

# PLAN YOUR VISIT



One hour from the fashion capital of Milan and the richly cultured cities of Bologna and Verona, Fidenza Village offers the best of both worlds.

## BY CAR

A1 Motorway, Fidenza/Salsomaggiore T. exit, satnav postcode: 43036. If you are renting a car, enjoy special rates with AVIS. Visit [avisautonoleggio.it](http://avisautonoleggio.it) and insert the promotional code X065701.

## SHOPPING EXPRESS® - FREE

Enjoy a complimentary roundtrip on the daily luxury coach service from central Milan to Fidenza Village. Book online at [FidenzaVillage.com/booking](http://FidenzaVillage.com/booking) and enter the promotional code 'WELCOME'.

## OPENING HOURS

Monday to Sunday: 10.00–20.00. For summer extended opening hours please visit [FidenzaVillage.com](http://FidenzaVillage.com)

Via S. Michele Campagna, Loc. Chiusa Ferranda, 43036 Fidenza (PR), Italia +39 0524 33551 [Fidenza@ValueRetail.com](mailto:Fidenza@ValueRetail.com) [FidenzaVillage.com](http://FidenzaVillage.com)