

The Information that we collect from you and how it is used.

Group	Purpose	What data?	How we use your information
Browsing	Use of cookies, above all, to adjust our Site to your needs and provide you a more pleasant browsing; for statistic purposes; to maintain and improve the Site; for advertising purposes, all as described in our Cookie Policy .	When you browse the Site without entering any of your Personal Information on our Site, we collect, process and use your following information as described in our our Cookie Policy :	<p>If you visit the Site cookies will collect Information from you. Please see our Cookie Policy for more information.</p> <p>We use cookies on our Site for example:</p> <ul style="list-style-type: none"> • To run the Site; some services cannot be provided without cookies; • To provide you with personalized access and to enhance our services; • For statistic purpose, e.g. number of visits; • For maintenance and improvement of the Site; • To personalize our advertising. <p>Please see our Cookie Policy for further information about Cookies and how we use them</p>
Careers (submit CV)	We process your Information for your job application for a brand or the village.	<ul style="list-style-type: none"> • The Information you provide when submitting your CV including your title, name, contact details, date of birth, desired positions, work type, skills, experience, nationality, preferred departments, availability and where you heard of the vacancy and any further Information you 	<ul style="list-style-type: none"> • We host and operate the career portal; • With your prior consent we transfer your Information to the specific brand you applied for; • We are not responsible for the processing of your Information by the brands; you may receive more

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		<p>provide in your CV;</p> <ul style="list-style-type: none"> • The Information you provide when you register for the career portal, including surname, email-address, title and language and any further Information you provide to us; • Your job interests and preferred job positions, if you admit these Information; • Information about your job interview; and • The Information if you are hired. 	<p>information about the processing of your information by the specific brands in the job offer or in the relevant store.</p> <ul style="list-style-type: none"> • We use the Information provided by you only if you applied for a job vacancy in Ingolstadt Village or the other villages that are Chic Outlet Shopping® members; • The Information provided when submitting your CV will only be used for recruitment purposes.
Contacting us	We use your Information to answer your questions or concerns.	If you contact us through the Site we may keep a record of that correspondence and the Information you provide, including your email-address and, if you provide it to us, your name.	If you contact us through the Site, we will only use your Information in relation to any further correspondence with you.
Gift Cards	Providing you with the Gift Card services. The Gift Card is a prepaid shopping card that can be used as payment card in Ingolstadt Village and the other Chic Outlet Shopping® Villages.	<ul style="list-style-type: none"> • The Information you provide when you apply for a Gift Card including your title, name, contact information, payment type, amount of the Gift Card. • The Information on your use of the Gift Card as further detailed by the issuer of the Gift Card. 	<p>Value Retail will not have any access to and will not process the Information you provide unless you have consented as described below;</p> <p>Your Information will be processed and used by the issuer of the Gift Card. More details about the data processing are provided to you when you purchase the Gift Card or from its issuer at www.bpscards.com</p>

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			<p>And with your consent:</p> <ul style="list-style-type: none"> • To understand your needs, • To provide you with information about events, special offers, promotions and other matters relevant to Chic Outlet Shopping®, Bicester Village and the other villages that are Chic Outlet Shopping® members or the retail outlets that you request from us or which we consider may be of interest to you (including host mailings); • To share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • For research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; and • To notify you about changes to our services;

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Loyalty and Partner Reward Programs	Providing you with the Loyalty or Partner Reward Program, e.g. airline mileage program. This enables you to collect points, miles or other bonuses with certain loyalty or partner programs when shopping at Ingolstadt Village	The Information on shopping or other Information that is relevant for collecting bonuses with your loyalty or partner program.	<p>We use your Information only in non-personalised /aggregated format to detect trends in the Village and to improve our offer and services in the villages;</p> <ul style="list-style-type: none"> • We process your Personal Information on our partner's behalf. • More details about the processing of your Personal Information are provided to you when you sign up for the loyalty or partner program from its operator.
Online Registration for VIP Program	We use this Information to be able to provide you the services under the VIP-program and to adjust them to your wishes and needs.	The Information you provide when registering with our membership program are your title, first name, last name, email address, the fact that you are over 18 years and - if provided by you - additional details on your postal address and preferences for delivery of commercial mailings and language preferences. Additionally, we collect Information on your use of the VIP Program as well as your use of and registration details for the online VIP membership area. In order to successfully register, you must agree to the VIP-membership terms.	<ul style="list-style-type: none"> • To understand your needs and provide you with the services you have requested; • To provide you with (also tailored) information about events, special offers, promotions and other matters relevant to Chic Outlet Shopping®, Ingolstadt Village and the other villages that are Chic Outlet Shopping® members or the retail outlets that you request from us or which we consider may be of interest to you (including host mailings); • Only with your prior consent, to share your Information with our

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			<p>carefully selected marketing partners for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you;</p> <ul style="list-style-type: none"> • Only with your prior consent, for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • To administer your membership and to notify you about changes to our services; from time to time we may share Information with carefully selected 3rd parties in an aggregated, anonymised format to enable us to monitor the success and operation of the program.
Online Registration for Chic Club Programme	We use this Information to be able to provide you the services under the Chic Club Programme and to adjust them to your wishes and needs.	Please see the Chic Club Privacy Agreement for details.	Please see the Chic Club Privacy Agreement for details.
Online transport services	Providing you with the transport facility.	<ul style="list-style-type: none"> • The Information you provide when purchasing these services, including your title, name, contact details, details on payment and credit card 	More details about the processing of your Personal Information are provided to you when you book your transfer to Ingolstadt Village from the provider of

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		<p>and details of the service we will be providing to you.</p> <ul style="list-style-type: none"> • Details on your transport as further detailed by our shuttle partner. 	<p>the transport services. We do not have any access to your Personal Information unless you have consented as described below.</p> <p>And with your prior consent:</p> <ul style="list-style-type: none"> • To understand your needs • To provide you with information about events, special offers, promotions and other matters relevant to Chic Outlet Shopping®, Bicester Village and the other villages that are Chic Outlet Shopping® members or the retail outlets that you request from us or which we consider may be of interest to you (including host mailings); • To share your information with our carefully selected marketing partners for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • For research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; and

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			<ul style="list-style-type: none"> To notify you about changes to our services
Photo/Video Sharing/Forums/Blogs/Social Media Websites	Interact and communicate with you; other purposes will be described on the relevant presence.	<ul style="list-style-type: none"> The Information or images you provide when you post content to or comments on, or otherwise submit material for publication in, various areas of our Site, including our chat forum, bulletin board, blog, micro-blog, forum, video and photo galleries and other interactive areas If you activate a social plugin that is incorporated into our Site, to enable the functionality of the respective social plugin and communicate with the respective social media platform as further described in the privacy policy or description of functionalities on the respective social media platform. 	Please find more information on our Cookie Policy and the respective website or presence for further details about the processing of your Information by Ingolstadt Village on social media presences or platforms.
Registration at Trade Fairs and Public Events for VIP Program	We use this information to be able to provide you the services under the VIP-program and to adjust them to your wishes and needs.	The Information you provide when registering with our membership program including your title, first name, last name, postal address, the fact that you are over 18 years and - if provided by you - additional details on your email address and preferences for delivery of commercial mailings and language	<ul style="list-style-type: none"> To understand your needs and provide you with the services you have requested; To provide you with (also tailored) information about events, special offers, promotions and other matters relevant to Chic Outlet Shopping®, Ingolstadt Village and the other

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		<p>preferences. Additionally, we collect Information on your use of the VIP Program as well as your use of and registration details for the online VIP membership area. In order to successfully complete a registration form, you must agree to the VIP-membership terms.</p>	<p>villages that are Chic Outlet Shopping® members or the retail outlets that you request from us or which we consider may be of interest to you (including host mailings);</p> <ul style="list-style-type: none"> • Only with your prior consent, to share your Information with our carefully selected marketing partners for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • Only with your prior consent, for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • To administer your membership and to notify you about changes to our services.
<p>Registration in person within Village facilities for VIP Program</p>	<p>We use this Information to be able to provide you the services under the VIP-program and to adjust them to your wishes and needs.</p>	<p>The Information you provide when registering with our membership including your title, name, last name, postal address, the fact that you are over 18 years and - if provided by you - additional details on your email address</p>	<ul style="list-style-type: none"> • To understand your needs and provide you with the services you have requested; • To provide you with (also tailored) information about events, special offers, promotions and other matters

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		<p>and preferences for delivery of commercial mailings and language preferences. Additionally, we collect Information on your use of the VIP Program as well as your use of and registration details for the online VIP membership area. In order to successfully register, you must agree to the VIP-membership terms.</p>	<p>relevant to Chic Outlet Shopping®, Ingolstadt Village and the other villages that are Chic Outlet Shopping® members or the retail outlets that you request from us or which we consider may be of interest to you (including host mailings);</p> <ul style="list-style-type: none"> • Only with your prior consent, to share your Information with our carefully selected marketing partners for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • Only with your prior consent, for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • To administer your membership and to notify you about changes to our services.
<p>Responding to our emails</p>	<p>We only use your Information to answer your concerns.</p>	<p>Any Information you provide when responding to our emails including your title, name, contact details, changes to your contact preferences and in some</p>	<p>If you contact via email, we will only use your Information in relation to any further correspondence with you.</p>

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		instances preferred language.	
Surveys/Research	Execute surveys and researches for continuous improvement of our services.	We may ask you to complete surveys or join research/focus groups and the information you provide through these including your preferences and profile information.	With your consent, this data will be used to measure our products and services for continuous improvement. The data may also be shared with our carefully selected marketing partners for the purposes of data analysis and improving our goods, services, promotions, offers and forthcoming events which we consider may be of interest to you
Use of Public WiFi facilities	Providing you with the Public WiFi facility.	Information arising from your connection to our WiFi facilities, such as IP-addresses or the websites that you visit.	Please see our partner's terms and conditions for further information about your Personal Information and how they are used. We do not have any access to your Personal Information.
Prize Draws	We only use your Information to run and administer the Prize Draw.	First name and last name, date of birth, street address, postal code, place, country, and email address, as well as Information which are created in connection with your entry, such as your status as an Entrant or winner, if applicable.	We collect, process, and use, all Personal Information disclosed to us in connection with the Prize Draw only in compliance with the applicable laws and regulations referring to data protection. We will not disclose your Personal Information to any third party. This shall not apply to Chic Outlet Shopping Villages and service providers which assist us in carrying out the Prize Draw. Your Personal Information will be collected, processed and used exclusively for the purpose of carrying

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			out the Prize Draw. Please see our <u>“General Terms and Conditions for Raffles”</u> for further information.