

BICESTER VILLAGE PROMOTION FOR COOL CARD MEMBERS: TERMS AND CONDITIONS

1. The Promotion

- A. This Promotion is promoted by Value Retail Management (Bicester Village) Limited of Management Suite, Bicester Village, 50 Pingle Drive, Bicester, OX26 6WD (the “**Promoter**”) and is operated in conjunction with the Participating Boutiques (as defined below) at BicesterVillage.
- B. This Promotion is available to eligible participants from and including **01 January 2019** until **31 December 2019** (the “**Promotion Period**”).
- C. This Promotion is only available at Bicester Village during the Promotion Period. For the avoidance of doubt, the Promotion is not redeemable at Suzhou Village or at any other European Village, namely Kildare Village, Fidenza Village, La Vallee Village, Maasmechelen Village, La Roca Village, Las Rozas Village, Ingolstadt Village or Wertheim Village.
- D. This promotion (the “**Promotion**”) is subject to eligibility criteria (detailed in Clause 2) and comprises the Promotional Offers (detailed in Clause 3).

2. Eligibility criteria

To be eligible for the Promotion, participants must be members of Cool Card (“**Cool Card Members**”) during the Promotion Period. Cool Card Members will be able to access an invitation to participate in the promotion through the Cool Card website (the “**Invitation**”). Cool Card Members must print out and present their Invitation (in accordance with the terms below) to access the Promotional Offer.

3. The “Promotional Offer”

The Promotional Offer comprises:

VIP Card

- i. During the Promotion Period, Cool Card Members presenting their Invitation and Cool Card membership card to the Bicester Village Visitor Centre or Information Hub shall be entitled to one (1) Bicester Village VIP card per Member.
- ii. The Bicester Village VIP card entitles the holder to a 10% discount off the already reduced outlet prices, on selected lines, and in participating boutiques (the “**VIP Card Offer**”).
- iii. The VIP Card is valid on its date of issue only, but Cool Card Members may redeem the VIP Card Offer more than once on return visits to Bicester Village during the Promotion Period (subject to presentation, on each occasion, of the Invitation and valid Cool Card membership card).
- iv. The VIP Card Offer is subject to availability and not all boutiques at Bicester Village are participating in this Promotion.
- v. Full VIP Card terms and conditions apply and can be found at <https://www.bicestervillage.com/en/footer/legal/vip-card-terms-and-conditions>
- vi. For a list of the “**Participating Boutiques**” and for any further exclusions within those Participating Boutiques, please see www.bicestervillage.com/en/footer/legal/vip-invitation-participating-brands.
- vii. Cool Card Members are not entitled to redeem the VIP Card Offer at any time before the commencement, or after the expiration, of the Promotion Period.

Access to The Apartment

- i. During the Promotion Period, Cool Card Members are eligible for complimentary use of the Bicester Village VIP space (“**The Apartment**”). Access is only available to Cool Card Members who have pre-booked the Apartment in advance of their visit to Bicester Village and have received an email confirmation of such booking.
- ii. Pre-booking must be made by emailing PartnerEvents@ValueRetail.com at least 48 hours in advance of the visit.
- iii. Access is limited to the qualifying Cool Card Member plus one guest per Cool Card Member. All guests must be 18 years or over.
- iv. Cool Card Members must present their booking confirmation to the VIP attendant, along with a valid Cool Card membership card on the day of attendance.
- v. Access to The Apartment is subject to availability.
- vi. Cool Card Members are eligible to use The Apartment during any return visit(s) to Bicester Village during the Promotion Period, subject to the above conditions.

Hands-free shopping

- i. During the Promotion Period, Cool Card Members are eligible for complimentary hands-free shopping (the “**Hands-Free Shopping Offer**”). The Hands-Free Shopping Offer is only available to Cool Card Members who have pre-booked the service, in advance of their visit to Bicester Village and who have received an email confirmation of such booking.
- ii. Pre-booking must be made by emailing PartnerEvents@ValueRetail.com at least 48 hours in advance.
- iii. The Hands-Free Shopping Offer is limited and may only be used by the qualifying Cool Card Member.
- iv. Eligible Cool Card Members can redeem the Hands-Free Shopping Offer by presenting the Invitation, along with the booking confirmation and valid Cool Card membership card, to the Bicester Village Visitor Centre or Information Hub.
- v. The Hands-Free Shopping Offer is subject to availability.
- vi. The Hands-Free Shopping Offer is subject to further terms and conditions which will be made available at the Bicester Village Visitor Centre or Information Hub.
- vii. Cool Card Members are eligible to use the Hands-Free Shopping Offer during any return visit(s) to Bicester Village during the Promotion Period, subject to the above conditions.

Valet parking

- i. During the Promotion Period, Cool Card Members are eligible for complimentary valet parking (the “**Valet Parking Offer**”). The Valet Parking Offer is only available to individuals who have pre-booked the service, in advance of their visit to Bicester Village and who have received an email confirmation of such booking.
- ii. Pre-booking must be made by emailing PartnerEvents@ValueRetail.com at least 48 hours in advance.
- iii. The Valet Parking Offer is limited and is subject to availability.
- iv. Eligible Cool Card Members can redeem the Valet Parking Offer by presenting the Invitation, along with the booking confirmation and valid Cool Card membership card, to the Valet Parking concierge.
- v. The Valet Parking Offer is subject to further terms and conditions which will be made available on redemption of the Valet Parking Offer.
- vi. The Valet Parking Offer may be redeemed more than once during the Promotion Period, subject to the above conditions.

Cool Card Members are not entitled to redeem any Promotional Offer (the VIP Card Offer, access to the Apartment, the Hands-Free Shopping Offer or the Valet Parking Offer) at any time before the commencement or after the expiry of the Promotion Period.

4. General

- A. The right to benefit from this Promotion, the Invitation and the Promotional Offer is personal to the Cool Card Member that is the recipient of the Invitation and cannot be transferred.
- B. The Invitation may not be copied, reproduced or distributed in any form, and must not be used by a person other than the original recipient.
- C. The Invitation cannot be used for prior purchases.
- D. The Invitation cannot be used for the purchase of gift vouchers at Bicester Village.
- E. This Promotion, the Invitation and the Promotional Offer may not be used in conjunction with any other special offer, coupon, voucher or other offer available in Bicester Village during the Promotion Period.
- F. The benefits granted by this Promotion, the Invitation and the Promotional Offer have no cash value and cannot be exchanged for cash.
- G. The Promotion may only be redeemed by qualifying Cool Card Members and is subject to the eligibility criteria, conditions and exclusions set out above.
- H. The Promoter reserves the right to amend, withdraw or cancel the Invitation, this Promotion and/or the Promotional Offer for any reason, at any time, without giving prior notice.
- I. Participants acknowledge and agree that: (i) the Promoter, its related companies and the owners of Bicester Village are not responsible for the prices at which any restaurant or boutique at Bicester Village advertises or sells goods from time to time; (ii) the Invitation does not create a contractual relationship between the Promoter, its related companies and the owners of Bicester Village and the participant in relation to VIP Card Offer or otherwise; (iii) the Promoter, its related companies and the owners of Bicester Village make no warranties regarding the goods (including without limitation their quality) which the participant may obtain from the restaurants and boutiques at Bicester Village; (iv) the participants shall have no right, and waives his/her ability to make any claim against the Promoter, its related companies and the owners of Bicester Village in the event that a Participating Boutique and/or Participating Restaurant at Bicester Village fails to honor the Promotional Offer in whole or in part, and a

participant's only remedy in such a situation is the making of a claim for redress to the relevant Participating Boutique or Participating Restaurant; and (v) nothing in these terms and conditions shall exclude or limit the Promoter's liability for death or personal injury from its negligence or that of its employees or officers.

- J. The Promoter will not be liable to participants for any financial loss arising out of refusal, cancellation or withdrawal of the Promotion and/or Promotional Offer, or any failure or inability of the participant to take advantage of this Promotion and the Promotional Offer.
- K. The Promoter will not be liable for any technological failure, malfunction or problem(s) with the registration page.
- L. The Promoter will not be liable for any failure of receipt of the Invitation.
- M. Participants' registration for an Invitation and/or use of the Invitation and/or use of this Promotion and Promotional Offer indicates their agreement to be bound by these terms and conditions, and their acceptance of the Promoter's privacy policy and terms and conditions found at <https://www.thebicestervillageshoppingcollection.com/en/legal/terms-and-conditions/> and <https://www.thebicestervillageshoppingcollection.com/en/legal/privacy-policy/>
- N. The Promoter reserves the right to amend these terms and conditions, at any time, without prior notice.
- O. These terms and conditions shall be governed by English Law and participants submit to the non-exclusive jurisdiction of the English courts.