

Terms and conditions for British Airways Executive Club customers

This “*Bicester Village Shopping Collection*”[®] promotional offer has been arranged for the benefit of British Airways Executive Club member only (“Customer”), and is provided by Value Retail PLC (“Value Retail”). The terms and conditions that apply to this offer are:

1. Period of Promotion:
 - a. This promotional offer is available to Customers during the period from 1 August 2019 until 1 September 2019 only.
2. The Promotional Offer:
 - a. Customers will collect fifteen (15) Avios for every £4 (GBP) spent instead of the usual five (5) Avios for every £4 (GBP), subject to a minimum spend of £750. Eligible participants will collect the usual five (5) Avios for every £4 (GBP) spent on qualifying purchases when spending less than £750.
 - b. Customers will collect fifteen (15) Avios for every £4 (GBP) spent upon presentation of their British Airways Executive Club membership number, invitation and their receipts for qualifying purchases (including food and beverages) at the Bicester Visitor Centre or Information Hub.
 - c. Customers acknowledge that Value Retail will need to collect and process the Customer’s personal data (which may include their name, membership number (or a part thereof), transactional spend, place of residence, gender, date of birth, email address, land and/or mobile numbers and other contact details as may be required by Participating Partners) for the purposes of awarding Avios to Customers and for the purposes of tracking the levels of Customers spend with a participating partner to assess whether certain annual spend thresholds have been met (see paragraphs 4-7 below). All collection and processing of such personal data by Value retail will be conducted in accordance with Value Retail’s Privacy Policy, which can be accessed here: www.TheBicesterVillageShoppingCollection.com/en/legal/privacy-policy/
 - d. Claims for bonus Avios can only be made on the same date that the Qualifying Purchases are made and no retroactive claims for bonus Avios will be permitted.
3. General
 - a. This promotional offer is only available at Bicester Village
 - b. Value Retail reserves the right to refuse to award any Bonus Avios in cases of actual or suspected fraud.
 - c. The right to benefit from this promotional offer is personal to the recipient of an invitation and may not be transferred. The invitation may not be copied, reproduced or distributed in any form, or by any means for use by a person other than the original recipient.
 - d. This promotional offer may not be used in conjunction with any other special offer, coupon or other voucher. Any receipts for Qualifying Purchases used in conjunction with this offer may not then be used to claim miles or points in respect of other loyalty partners/programmes.
 - e. The benefits granted by this promotional offer cannot be exchanged for cash.
 - f. Value Retail reserves the right to withdraw or cancel this promotional offer for any reason at any time.
 - g. Value Retail will not be liable to the Customer for any financial loss arising out of refusal, cancellation or withdrawal of the promotional offer, or any failure or inability of the Customer to take advantage of this promotional offer.
 - h. The provider of this promotional offers is Value Retail PLC, whose registered address is: 19 Berkeley Street, London, W1J 8ED, United Kingdom.

- i. Avios are issued and redeemed in accordance with British Airways Terms and Conditions. For more information, visit <https://www.britishairways.com/en-gb/executive-club/terms-and-conditions>
4. Annual Threshold and Reduced Earn Rates
- a. Where a Customer has applied for Avios and, at any point within a calendar year, the Customer's collective annual spend during that year associated with such applications for Avios at any or a number of the villages within the Bicester Village Shopping Collection is equal to or exceeds the Annual Threshold (defined below in sub-paragraph b. below) then the rate at which Avios will be awarded for the remainder of that year will be the "Reduced Earn Rate" set out in the table at in sub-paragraph d. below.
 - b. The annual threshold (the "Annual Threshold") shall be £30,000.
 - c. In addition to the foregoing, Bonus Avios will not be awarded to a customer who has met or exceeded the Annual Threshold, for the remainder of the year in which the Customer has met or exceeded the Annual Threshold.
 - d. The Reduced Earn Rate for British Airways Executive Club customers who have exceeded the Annual Threshold shall be 5 (five) Avios for every £20 of Qualifying Purchases.