

The Information that we collect from you and how it is used.

Group	What data do we collect from you?	How we use your information
Careers (submit CV)	The information you provide when submitting your CV including your title, name, contact details, date of birth, desired positions, work type, skills, experience, nationality, preferred departments, availability and where you heard of us	In relation to information that you have provided for recruitment opportunities, processing of your information for a job vacancy for the brands at The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members; The information provided when submitting your CV will only be used for recruitment purposes
Contacting us	If you contact us we may keep a record of that correspondence and the information you provide	If you contact us, we will only use you information in relation to any further correspondence with you
Gift Cards	The information you provide when you apply for a Gift Card including your title, name and contact information. If you also wish to register with us to receive updates relating to offers, promotions and events within The Bicester Village Shopping Collection™ Villages you must also consent to us contacting you by e-mail, by post and through any other means of contact that you choose to provide to us	Providing you with the Gift Card services; additionally if you also register or are already registered with us we will note that you purchased a gift card in order to better understand the services we can provide to you. And with your consent: <ul data-bbox="1153 1101 2016 1452" style="list-style-type: none">• to understand your needs and provide you with the services you have requested,• to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host

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		<p>mailings);</p> <ul style="list-style-type: none"> • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
Loyalty and Partner Reward Programs	<p>The information you provide to the relevant third party when signing up for their services, including your title, name and contact details. If you also wish to register with us to receive updates relating to offers, promotions and events within our Villages you must also consent to us contacting you by e-mail, by post and through any other means of contact that you choose to provide to us</p>	<p>Providing you with the Loyalty or Partner Reward Program; additionally if you also register or are already registered with us we will note that you used the Loyalty or Partner Reward Program and details related to the specific transaction in order to better understand the services we can provide to you.</p> <p>And with your consent:</p> <ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings); • to share your information with our carefully selected

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		<p><u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you;</p> <ul style="list-style-type: none"> • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
Online Registration	<p>The information you provide by registering with our membership programme including your title, name, contact details and in some instances preferred language. In order to successfully complete a registration form, you must also consent to us contacting you by e-mail, by post and through any other means of contact that you choose to provide to us. We also collect information related to the particular service you have used, including Competition and Promotion entries</p>	<ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings); • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services; • from time to time we may share information with carefully selected 3rd parties in an aggregated, anonymised format

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Online transport services	<p>The information you provide when purchasing these services, including your title, name, contact details and details of the service we will be providing to you. If you wish to register with us to receive updates relating to offers, promotions and events within The Bicester Village Shopping Collection™ Villages you must also consent to us contacting you by e-mail, by post and through any other means of contact that you choose to provide to us</p>	<p>Providing you with the transport facility; additionally if you also register or are already registered with us we will note that you used the transport facility and details related to the specific journey in order to better understand the services we can provide to you.</p> <p>And with your consent:</p> <ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings); • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
Photo/ Video Sharing/ Forums/ Blogs/ Social	<p>The information or images you provide when you post content to or comments on, or otherwise submit material for publication in, various areas of</p>	<p>In line with specific competition terms or terms of use of external social media providers, published from time to time and will be available to you at the time of entry or posting;</p>

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Media Websites	our Site, including our chat forum, bulletin board, blog, micro-blog, forum, video and photo galleries and other interactive areas	<p>If posted directly onto our Site (or to the extent that we are permitted by the relevant social media provider), we may republish any messages or endorsements that you may make about us</p> <p>And with your consent:</p> <ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings); • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
Registration in person within Village facilities	The information you provide by registering with our Membership including your title, name, contact details and in some instances preferred language. In order to successfully complete a registration form, you must also consent to us contacting you	<ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village

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	by e-mail, by post and through any other means of contact that you choose to provide to us	<p>and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings);</p> <ul style="list-style-type: none"> • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
Responding to our emails	Any amended information you provide when responding to our emails including your title, name, contact details, changes to your contact preferences and in some instances preferred language.	We ensure that the information we hold about you is kept accurate and up to date
Surveys/ Research	We may ask you to complete surveys or join research/focus groups and the information you provide through these including your preferences and profile information	With your consent, this data will be used to measure our products and services for continuous improvement. The data may also be shared with our carefully selected <u>marketing partners</u> for the purposes of data analysis and improving our goods, services, promotions, offers and forthcoming events which we consider may be of interest to you
Use of Public WiFi facilities	The information you provide when registering to use this service, including your title, name and contact details. If you wish to register with us to	Providing you with the Public WiFi facility; additionally if you also register or are already registered with us we will note that you used the Public WiFi facility in order to better

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	<p>receive updates relating to offers, promotions and events within The Bicester Village Shopping Collection™ Villages you must also consent to us contacting you by e-mail, by post and through any other means of contact that you choose to provide to us</p>	<p>understand the services we can provide to you.</p> <p>And with your consent:</p> <ul style="list-style-type: none"> • to understand your needs and provide you with the services you have requested, • to provide you with information about events, special offers, promotions and other matters relevant to The Bicester Village Shopping Collection™, Bicester Village and the other villages that are The Bicester Village Shopping Collection™ members or the retail outlets with presence in any <i>villages</i> that you request from us or which we consider may be of interest to you (including host mailings); • to share your information with our carefully selected <u>marketing partners</u> for the purposes of informing you of goods, services, promotions, offers and forthcoming events which we consider may be of interest to you; • for research and analysis and in order that we may contact you from time to time for such a purpose or for the purpose of conducting surveys or focus groups; • to notify you about changes to our services;
<p>Your Visits to our website</p>	<p>Details of your visits to our website including traffic data, weblogs and other communications data and the resources that you access</p>	<p>If you register or are already registered with us we will note that you visited our site and details related to the specific visit in order to better understand the services we can provide to you.</p>