

# Retail Experience Programme 2024

3 APRIL

Know Yourself

9 APRIL

Retail Business Insights & Trends

17 APRIL

International Markets & Partnership

9 MAY

Digital Transformation, Circular Economy & Sustainability

15 MAY

Unreasonable Hospitality

29 MAY

Retail Marketing

4 JUNE

CRM & Clienteling

19 JUNE

Product Journey & Visual Merchandising

26 JUNE

Store & People Management

..... SUMMER BREAK .....

4 SEPTEMBER

Wrap-Up & Project Work Briefing

9 OCTOBER

Project Work & Certificate Ceremony

**VALUE RETAIL**  
ACADEMY