

This promotional campaign ("**Promotion**") applies exclusively to Miles & More Service Card owners ("**Customers**") and will be implemented by Value Retail PLC ("**Value Retail**"). The following terms and conditions apply to this promotional campaign:

1. This promotional campaign applies to customers within the period from 20 April 2018, 10 am, up to and including 22 April 2018, 7 pm, ("**Promotional period**") following prior registration to this promotional campaign <https://www.maasmechelenvillage.com/en/campaign/miles-and-more/miles-and-more-shopping-days/>
2. This promotional campaign is only available to participating Villages of the "The Bicester Village Shopping Collection®". Participating Villages are: Maasmechelen Village Wertheim Village and Ingolstadt Village.
3. Customers registered for this promotion who show their:
 - a. Miles & More Service Card
 - b. The invite for the event
 - c. Invitation to this bonus miles promotion
 - d. VIP armband for Miles & More Shopping Days

at the Miles & More VIP Counter in one of the participating Villages (see Section 2) within the promotional period will be given the opportunity to benefit from the promotional offers specified in detail in Section 4.

4. Customers registered for this promotional campaign shall be given the opportunity to benefit from the following benefits ("**Promotional offer**") after having made qualified purchases (i.e. goods, (including food and beverages) purchased by customers at the corresponding Village) within the promotional period:

- Existing customers:

- Five times the amount of bonus miles (five miles per Euro spent).
- 50 welcome miles for participants having registered before 20 April 2018 online via Miles & More.
- Discounts on the outlet price at participating brands.
- One voucher for a well-being drink (to go) per Miles & More Service Card owner. Offer valid until stocks last.

- New customers:

(Customers who have never collected miles or who have not collected miles at Maasmechelen Village, Ingolstadt Village or Wertheim Village within the past 18 months):

- Five times the bonus miles + 500 welcome miles – from a total purchase value of **€250** (credited only once per Miles & More Service Card).
- 50 welcome miles for participants having registered before 20 April 2018 online via Miles & More.
- A 20% discount on the outlet price at participating brands.

- One voucher for a well-being drink (to go) per Miles & More Service Card owner. Offer valid until stocks last.
- Status customers:
(Existing customers or new customers who are owners of a Miles & More Senator or Hon Circle Service Card):
- Five times the amount of bonus miles (five miles per Euro spent).
 - Discounts on the outlet price at participating brands.
 - 50 welcome miles for participants having registered before 20 April 2018 online via Miles & More.
 - One voucher for a well-being drink (to go) per Miles & More Service Card owner. Offer valid until stocks last.
 - Access to Chic Lounge including free beverages and snacks
5. In order to claim bonus miles within the promotional period it is necessary to present the receipts of qualified purchases made during the promotional period on the same day together with the Miles & More Service Card and one of the verification methods listed in 3. a – d at the Tourist Information Centre or at the Miles & More VIP Counter in the corresponding, participating Village.
 6. It shall exclusively be possible to claim bonus miles within the promotional period and on the day on which the qualified purchases were made. Retrospective claims shall not be accepted. Customers shall be credited generally valid standard miles (one mile per Euro spent) for receipts for qualified purchases made within the promotional period that were submitted too late.
 7. No "miles" shall be credited for qualified purchases made by anyone else but the customer. If necessary, customers may have to provide adequate verification (for instance ID or proof of purchase) to prove they themselves have made qualified purchases before they are credited the corresponding miles.
 8. In the event of suspected fraud Value Retail shall reserve the right to exclude customers from this promotional offer.
 9. If this promotional offer overlaps with any other offers of a Value Retail partner within the promotional period, we hereby state that customers complying with the aforementioned conditions shall exclusively be able to claim "miles" as part of this promotional offer or "points" issued by a different partner per receipt for qualified purchases. We shall not permit any attempts to claim miles and points issued by different partners for qualified purchases using the same receipt(s).
 10. It shall not be permitted to claim miles in conjunction with other special offers, coupons or other types of vouchers. It shall not be possible to exchange miles for cash.
 11. Value Retail shall reserve the right to retract this promotional offer at any time or cancel this promotional campaign on the basis of any reason.

12. Value Retail shall not be directly or indirectly liable for financial losses or compensation claims resulting from a potential cancellation of this promotional offer. Value Retail shall also not be liable in the event that customers do not make use of this promotional offer for any reason and there shall not be any right to receive compensation.

13. Value Retail PLC with the following, registered address acts as the provider of this promotional offer: 19 Berkeley Street, London, W1J 8ED, United Kingdom.

14. By making use of this promotional offer you declare your consent with the terms and conditions of participation as well as the general terms and conditions of business of Value Retail. Our general terms and conditions of business have been made available at:

<https://www.ingolstadtville.com/en/footer/legal/terms-conditions/>
<https://www.wertheimville.com/en/footer/legal/terms-and-conditions/>
<https://www.ingolstadtville.com/en/footer/legal/privacy-policy/>
<https://www.wertheimville.com/en/footer/legal/privacy-policy/>
<https://www.maasmechelenvillage.com/en/footer/legal/terms-conditions/>
<https://www.maasmechelenvillage.com/en/footer/legal/privacy-policy/>

15. Exclusively Miles & More terms and conditions of participation shall apply to Miles & More miles. These have been made available at:

<https://www.lufthansa.com/online/portal/lh/cmn/generalinfo?nodeid=2490851&l=de>
<https://www.lufthansa.com/online/portal/lh/cmn/generalinfo?nodeid=2522607&l=en>