

## **TERMS & CONDITIONS**

### **Maasmechelen Village – “Love the Diamond Competition”**

#### **Article 1**

The competition, the “Love the Diamond Competition”, hereafter the “Competition”, is organised by VR Maasmechelen Tourist Outlets Comm. VA. (“the Promoter”), with registered office at Zetellaan 100, 3630 Maasmechelen, Belgium and registered with the Crossroad Bank of Enterprises (Kruispuntbank der Ondernemingen) under the number 0465.707.490. The Competition starts on 3 May 2018 at 16.00 CET and finishes on 12 July at 19.00 CET.

#### **Article 2**

All physical persons can participate in the Competition on the condition that they are at least 18 years old and participate as private citizens. Employees of VR Maasmechelen Tourist Outlets Comm. VA., its affiliated companies, members of their family in the first and second line as well as employees of our marketing partners involved in this Competition, are not allowed to participate.

#### **Article 3**

In order to participate, you have to collect a Competition form at the Love the Diamond Space (being space n°58-59) in Maasmechelen Village, hereafter the “Diamond Space”.

Upon collection, a host will put a date stamp on the Competition form.

To be eligible to win, you have to answer all Competition questions and hand in the Competition form at the Diamond Space on the same day as of collection. Upon hand in, a host will put a date stamp on the Competition form.

#### **Article 4**

Every participation with an invalid email address or wrong personal details will be null and void.

#### **Article 5**

The following prize can be won on 13 July 2018:

1 single IDGR (De Beers owned company) certified diamond worth €500,00.

#### **Article 6**

The prize as mentioned in Article 5 will be awarded to the winner, i.e., the person who has given the correct answers to the 25 Competition questions and scores 39 out of 39 marks, being the total of potential marks that can be earned. If no one answers the 25 Competition questions correctly and therefore does not score 39 out of 39 marks, the winner will be the participant who has the highest total of marks.

In case of an ex aequo of the marks regarding the Competition questions, the winner shall be selected by an innocent hand.

The winner will receive a confirmation email with further details before 13 July 2018, 19.00 CET.

The prize as mentioned in Article 5 will be presented in the Diamond Space as from 14 July 2018.

The winner is invited to the Diamond Space to claim his/her prize, upon presentation of his/her legitimation as proof of his/her identity, together with the confirmation email, at any point as from 14 July 2018 until and including 27 July 2018 18.00 CET.

#### **Article 7**

Any attempt at fraud will be sanctioned with immediate exclusion of the participant.

#### **Article 8**

The prize is personal and not transferable. It cannot be exchanged in any way, not even against its monetary value.

#### **Article 9**

In the event that the winner does not fulfil the criteria stipulated in these regulations, the prize will not be awarded and will remain the property of the Promoter.

**Article 10**

The participants agree to having their identity checked and for their stated address to be compared against their national identity card. Every false declaration of identity or address will lead to the immediate exclusion of the participant.

**Article 11**

The Promoter reserves the right to change, extend or even completely cancel the Competition due to events that are entirely beyond its control. The Promoter cannot be held liable if the Competition has to be interrupted, delayed or even cancelled due to reasons beyond its control. Any case that is not expressly provided for in these rules will be decided by the Promoter whose decision is final.

**Article 12**

By participating in this Competition, the participant acknowledges acceptance of these Terms & Conditions.

**Article 13**

By participating, you are requested to provide the following personal data: your name, e-mail address and phone number. These personal data will be processed for selecting and contacting the winner. The provision of these personal data is required for the execution of the Competition in which the participant is involved. The entry that has won the Competition with mention of the name shall be shared on social media of Value Retail. The winning participant agrees with this in the manner as determined in the competition form.

Value Retail is the data controller of these personal data. The personal data shall be processed by Value Retail and stored on a local server. The personal data shall be preserved until three months after the Competition has been closed and the winner has been contacted.

The participant has the right to request Value Retail to inspect and rectify the personal data. By participating, the participant acknowledges that, in case he/she has won, his/her personal data shall be shared on social media of Value Retail. Value Retail reserves the right to contact each participant for clarification and verification, whenever it sees fit. The participant has the right to file a complaint with the supervisory authority (in principle the Belgian Supervisory Authority [www.privacycommissie.be](http://www.privacycommissie.be)).

The general privacy policy of Value Retail can be consulted on <https://www.maasmechelenvillage.com/en/footer/legal/privacy-policy>

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- via fax: +32 (0) 89/77 40 20;
- via mail: Maasmechelen Village, Zetellaan 100, 3630 Maasmechelen